

RATE CARD

Reading and audio services: \$150

Word count	Approx 2100 words
Duration	Up to 15mins
Text provided	By client
Broadcasted	No, file supplied to client

Tailored messaging campaigns: \$60

Playback time	7am-3pm (off-peak rates available)
Duration	30 seconds
Text Provided	Client/collaboration
Broadcasted	Yes

Podcasting

In addition to sponsoring our broadcast, you can also feature on our podcasts channels available globally on popular platforms like Spotify, Google Podcasts, Apple Podcasts and Tune-In.

One time fee: \$600 plus service charges depending on requirements.



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SPONSORSHIP PACKAGES

Sponsorship Category	Program (worth \$4,800)	Community (worth \$11,500)	Guide Sponsor (worth \$14,900)	Key Studio (worth \$20,000)	Major Station Sponsor (worth \$45,000)
On-air company messaging value	\$1500	\$5200	\$7800/annum	\$12,000/annum	\$36,400/annum
Company profile in 2RPH E-News (forms part of fortnightly broadcast)	50 words	100 words	120 words	Up to 150 words	150+ words
Recognition in the Program Guide	✓	✓	✓ Logo on front cover and full page space on back cover	✓	✓
Logo on 2RPH website	✓	✓	✓	✓	✓
Backlinks and logo placement	✓	✓	✓	✓	✓
Social media promotion	✓	✓ Monthly	✓ Monthly	✓ Fortnightly	✓ Weekly
Use of the 2RPH logo by sponsor		✓ Social	✓ + Newsletter and online	✓ + Events and offline	✓ Cause related marketing campaign
Logo/Promotional material featured at external events		✓	✓	✓ (promotional brochure)	✓ I+ free standing banner next to registration desk
Representative of 2RPH to speak at Company event				✓	✓
Interview broadcasts				✓ Up to 7 minutes	✓ Up to 15 minutes
Content				✓ 10 minutes of on-demand content	✓ 20 minutes of on demand content
2RPH podcast – Google, Apple, Spotify					✓
COST	\$1,500	\$5,000	\$8,000	\$12,000	\$30,000