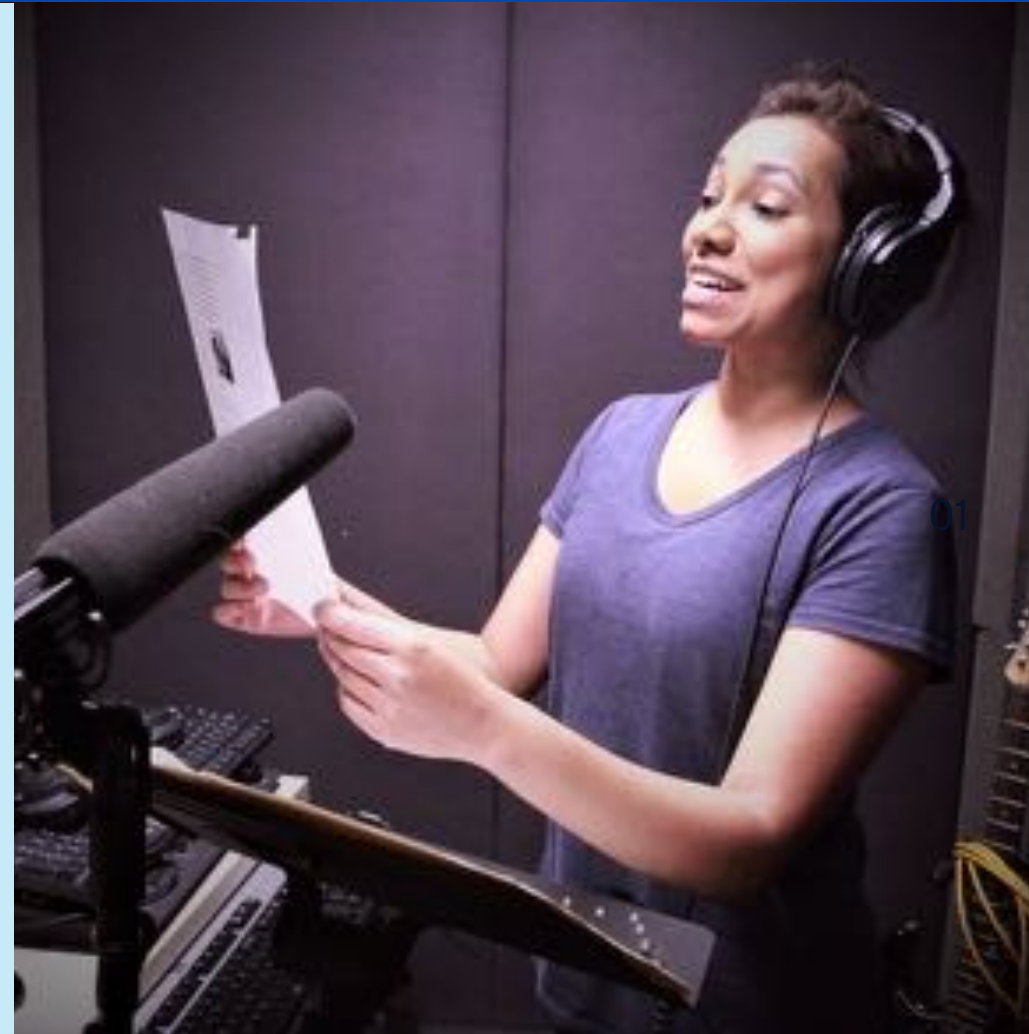




2021





For people who love to listen

Radio 2RPH has been working with our listening community in the print to radio space for almost 40 years. More than ever we are taking the lead with new income streams, innovative listening options, and more variety and inclusivity for our diverse audience. We're here to serve anyone living with a disability, the time-poor, the socially isolated, and speakers of English as a second language.

Our Services

Readings of published material

- Major daily newspapers
- Australian and international magazines
- books and specialty journals

Programs

- 206 live-to-air and pre-recorded programs every week
- 31 live-to-air readings every week
- 10 curated programs

Listening platforms

- Streaming
- Papers and programs On Demand



Volunteer Driven



WE HAVE 200 SKILLED VOLUNTEERS
CONTRIBUTING OVER \$1 MILLION IN-KIND HOURS EACH YEAR

- Announcers •Readers
- Pre-recorders •Production Technicians •Skilled Narrators



Social Impact

2RPH contributes to the cohesion and wellbeing of the whole community

- Providing information directly, easily, freely
- Empowering our listeners through connection and interaction
- Informing the public on issues relating to disability and senior's rights
- Reducing isolation
- Increasing the community participation of our listeners



Our Reach

GREATER SYDNEY

Since 1972 we have brought news, current affairs, fiction and entertainment to the Sydney metropolitan region

NEWCASTLE AND THE UPPER HUNTER

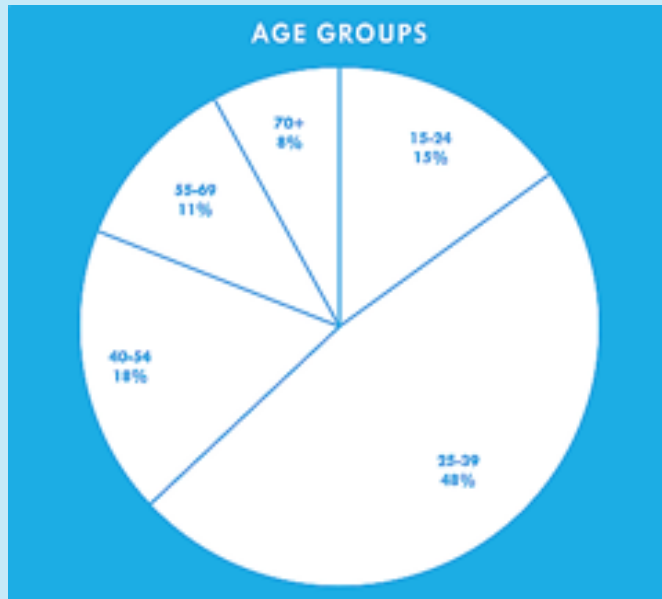
Since 2008 we have been broadcasting to the Newcastle area, including local community content and liaising with community and disability groups

WOLLONGONG AND THE ILLAWARRA

In 2022 2RPH will broadcast to the Illawarra and Wollongong from Broker's Nose, fostering local content through community and disability groups

Listener by age group

- 1 •56% MEN
- 2 •44% WOMEN



•SOURCE: MCNAIR YELLOWSQUARES RESEARCH JULY 2019



Funding & Regulation

FUNDING

- Community Broadcasting Foundation
- Dept of Communities and Justice
- Donations, membership, broadcasting revenue, sponsorship.

REGULATIONS

- Australian Communications and Media Authority (ACMA).
- Federal Minister
Minister for Communications, Urban Infrastructure, Cities and the Arts





AUDIENCE GROUPING

Traditional	Time poor	Language and literacy support	Emerging
<ul style="list-style-type: none">• Those who are blind or who have low vision• Older Australians• People with limited physical access• Those who are hospitalised or are unwell• People who are housebound	<ul style="list-style-type: none">• Commuters and people at work• Shift workers who miss the news• Those who drive for a living• Busy parents	<ul style="list-style-type: none">• People fitted with cochlear implants learning to hear• English language students• Those recovering from a stroke• People with low levels of literacy• Those with early dementia	<ul style="list-style-type: none">• Homeless• Financially conscious• Geographically isolated

Why do people listen to us?

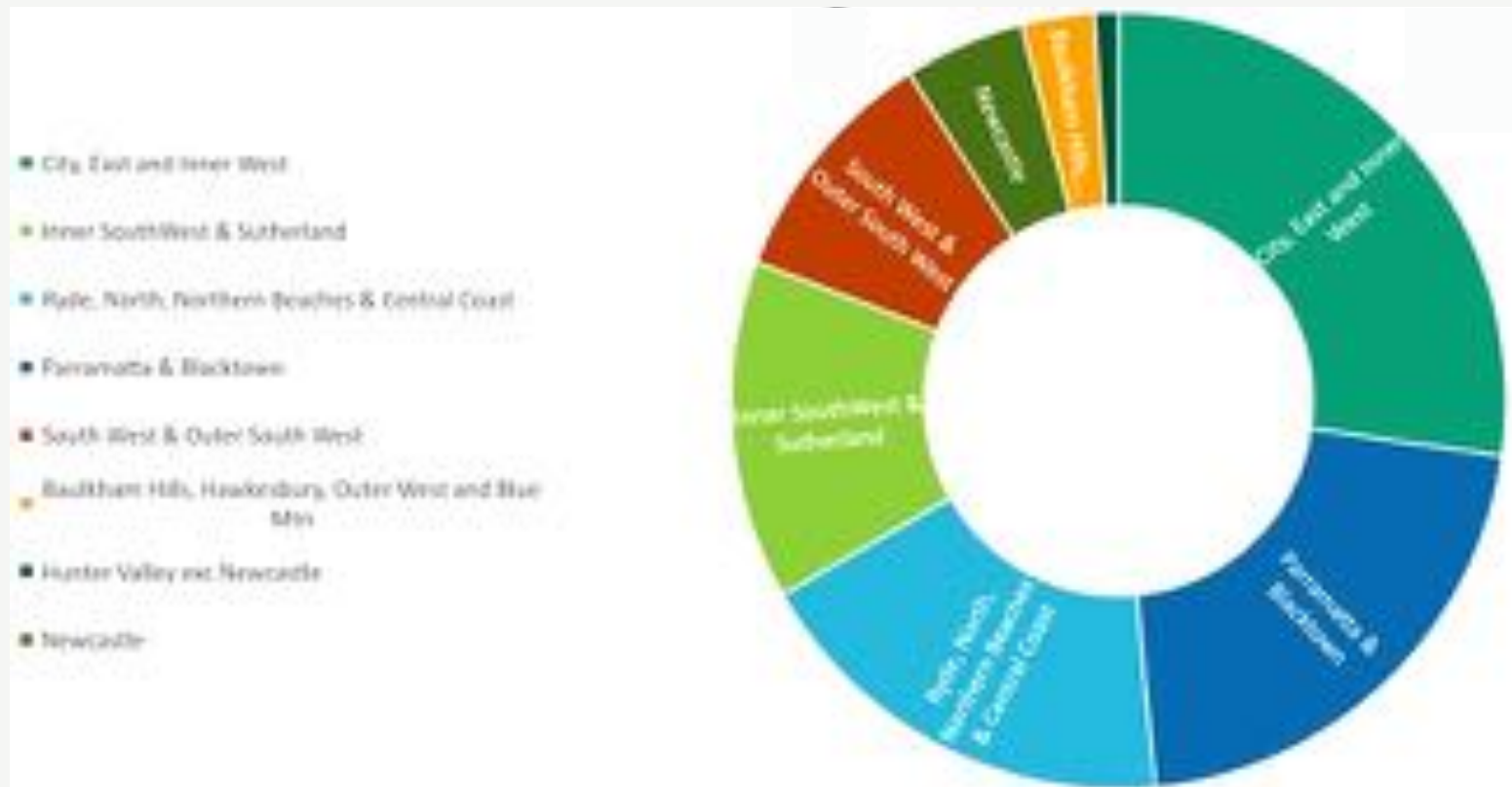
We provide

- Local news
- Programs that can't be heard elsewhere
- News without political commentary or bias
- Friendly voices that speak to listeners, not 'at' them
- The contemporary edge to keep you up-to-date
- Specialist information programs of interest to people with disability, those who are blind or who have low vision



Audience listening times

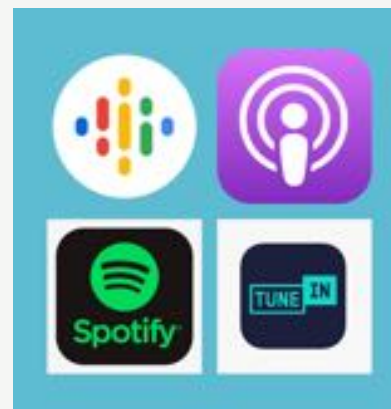




LISTENER AREA OF RESIDENCE

Traditionally our listeners have been concentrated in the City, East and Inner West but as Sydney's population expands we are more and more relevant to listeners in the South, North and Outer West.

14



From our podcast partners, to mobile and streaming

- On radio in Sydney
1224 AM, 100.5 FM , DAB+
in Newcastle and the Lower Hunter
on 100.5 FM
in the Illawarra and Wollongong
on 93.3FM
- On line
Streaming www.2rph.org.au
Newspapers On Demand (24-hour window)
Podcast
- On mobile devices
TuneIn or Beetroot
- Through voice-activated speakers

HOW WE PREPARE A LIVE- TO-AIR PROGRAM

- Preparation time is typically one hour
- The team cuts articles from the newspapers according to predetermined program sections
- The announcer determines what will be read
- Articles are distributed to the readers
- The announcer is responsible for adding promos, music and station IDs

We are here to read for you!



A typical day's programming

• Home • Program guide Sydney

Program guide Sydney

M T W T F S S M T W T F S S

Monday



06:01 BBC World Service
BBC World Service is the world's largest international broadcasting providing important news, reports and analysis.



06:30 BBC News Bulletin
The latest five-minute news bulletin from the BBC World Service, covering breaking global news.




08:07 National Radio News
National Radio News (NRN) series regional and community stations across Australia by providing genuinely independent editorial that is comprehensive, accurate and current. Each bulletin is impartial and not geographically centric.


2RPH radio
your radio-reading service
1300 461 196

2RPH Audio Program Guide
To hear a reading of each day's program, click on the day below.


- Week 1
- Week 2
- Week 3
- Week 4
- Week 5
- Week 6
- Week 7
- Week 8
- Week 9
- Week 10
- Week 11
- Week 12
- Week 13
- Week 14
- Week 15
- Week 16
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- Week 99
- Week 100




15:30 At Home
At Home is a 30-minute program on all things 'home'. From apartment living to acreage, life onboard a boat to a seaside mansion, and everything else in between, this program showcases readings from a variety of sources focused on the place we each call home.



16:00 Features Forum
Readings from the comment, opinion and features pages of The Sydney Morning Herald, The Australian, Financial Review and The Conversation.



17:30 Believe It or Not
Readings of amusing articles from a number of sources



17:30 Antiques Radio Show
The Antiques Radio Show is a monthly program about antiques and the decorative arts, presented by Joyon Warwick James. It explores news, reviews, events objects and goings on in the world of things that are old, beautiful or both – whether valuable or not!

The Passion Treasure, unknown artist, Dutch School, c1662, oil on canvas, Norfolk Museums Service. Image copyright: John Hammond



Subject matter of pre-recorded programs

- Health, the arts, sport, current affairs and religion
- Science and environment
- Finance, gardening, food and wine, entertainment
- Magazines and journals such as History Today, Granta, The Spectator, Frankie and the Australian Women's Weekly
- International commentary such as The New Yorker
- 2RPH focused material

National print reading service principles

- at least 75% of broadcast material must be delivered in line with our principals
- there must be 16 hours continuous broadcast between 6am and midnight
- the front page of newspapers must be read in full
- all published items are to be read in full
- the material must be identified with the publication edition, date, page number and author's name
- 2RPH will not edit or censor any text (including bad language)



Disability specific programs



- Disability News – Wednesday Breakfast
- Ablequest – promotes assistive technology and initiatives that enable people with disabilities to live a fuller and more independent life
- Inclusive Agenda – interviews with leaders regarding key initiatives that are affecting people with disability
- Animates - showcases how animals assist people living with disabilities and people at risk
- Travel Time - information and interviews relating to accessible travel.

Programs for those who are blind or who have low vision



- **Hear This** readings from Vision Australia's library
- **Talking Vision** interviews and information from Vision Australia for people with a vision impairment
- **New Horizons**

Volunteering with 2RPH provides so many opportunities!

- Regular Interaction with others who love the spoken word, and being exposed to new ideas
- Mingling with diverse age groups
- Developing professional skills in workshops
- Learning new technologies such as editing, panel operating and announcing
- Maintaining and improving oral reading skills
- Broadening the mind



Being a Volunteer

"It's my time to give back"

"2RPH keeps my mind bright"

"I enjoy the camaraderie"

- Audition
- Induction
- Sit-ins
- Shift allocation
- Professional development workshops



Media and entertainment activities of older Australians who use the internet



- 99% watch TV
- 75% read a newspaper
- 88% listened to radio
- 4% listen to radio via streaming
- Older Australian defined as born before 1952.

Source: Digital lives of older Australians ACMA June 2015

Community radio sector

- 84% of Australians listen to the radio
- 6 million, or 28% of the Australian population now listens to community radio on a weekly basis
 - 16% listen exclusively to community radio
 - There are 450 community radio stations of which 66% are in rural and regional areas
 - On average individuals spend 5.7 hours listening to radio per week
 - All radio is listened to more on weekdays than weekends



Listener feedback



"I discovered your radio station about a year ago by accident. I am not vision impaired and I only drive for short periods throughout the day but there's always something interesting to listen to and I find it much more enjoyable than listening to the nonsense that they are trying to pass off as "entertainment" on the commercial stations."

Leon 2019

"I heard about 2RPH when I was diagnosed with ocular myasthenia gravis and couldn't watch TV. I love it because there are no ads, beautiful voices of announcers, and good grammar. I keep listening because of the variety of news, local information and a smattering of religions."

Dianne 2021



Thankyou for listening!



Contact Us

- info@2rph.org.au
- www.2rph.org.au